

CHU HAI COLLEGE OF HIGHER EDUCATION

APPLE PROGRAM

2014

WWW.EDUOFFER.COM/APPLE

WEB ORDERING:

01-30 SEP, 2014



**GET A MAC
BACK TO SCHOOL**

Macbook Pro with
Retina display.
More Power Behind
Every Pixel.



ROADSHOW

**DATE: 05 SEPT, 2014 (FRIDAY)
TIME: 12PM – 6PM**

VENUE: LOBBY, TSUEN WAN CAMPUS, CHU HAI COLLEGE OF HIGHER EDUCATION

FOR ENQUIRIES, PLEASE CALL US AT **25115760** OR EMAIL TO EDUOFFER@SENCOHK.COM



Macbook



FREE
HK\$1495
GIFTS & COUPONS

APPLECARE PROTECTION PLAN

Three years from your computer's original purchase date, provide one-stop access to get global repair coverage for your Mac — both parts and labor — through convenient service options.



11" Macbook Air 13" Macbook Air

11-INCH : 128GB

- 1.4GHz dual-core Intel Core i5 processor
- Turbo Boost up to 2.7GHz
- Intel HD Graphics 5000
- 4GB memory
- 128GB PCIe-based flash storage
- Weight: 1.08 kg (2.38 pounds)

~~HK\$ 6,688~~ **HK\$ 5,888**

Upgrade to 3 years warranty:

~~HK\$ 8,656~~ **HK\$ 7,356**

13-INCH : 128GB

- 1.4GHz dual-core Intel Core i5 processor
- Turbo Boost up to 2.7GHz
- Intel HD Graphics 5000
- 4GB memory
- 128GB PCIe-based flash storage
- Weight: 1.35 kg (2.96 pounds)

~~HK\$ 7,488~~ **HK\$ 6,688**

Upgrade to 3 years warranty:

~~HK\$ 9,456~~ **HK\$ 8,156**

13-INCH : 256GB

- 1.4GHz dual-core Intel Core i5 processor
- Turbo Boost up to 2.7GHz
- Intel HD Graphics 5000
- 4GB memory
- 256GB PCIe-based flash storage
- Weight: 1.35 kg (2.96 pounds)

~~HK\$ 8,988~~ **HK\$ 8,148**

Upgrade to 3 years warranty:

~~HK\$ 10,956~~ **HK\$ 9,616**



FREE
HK\$1495
GIFTS & COUPONS

13" Macbook Pro 13" Macbook Pro with Retina display

13-INCH: 2.5GHZ

- 2.5GHz dual-core Intel Core i5
- Turbo Boost up to 3.1GHz
- 4GB 1600MHz memory
- 500GB 5400-rpm hard drive
- Intel HD Graphics 4000
- Built-in battery (7 hours)
- Weight: 4.5 pounds (2.06 kg)

~~HK\$ 8,188~~ **HK\$ 7,058**

Upgrade to 3 years warranty:

~~HK\$ 10,156~~ **HK\$ 8,526**

13-INCH: 2.6GHZ

- 2.6GHz dual-core Intel Core i5
- Turbo Boost up to 3.1GHz
- 8GB 1600MHz memory
- 128GB PCIe-based flash storage
- Intel Iris Graphics
- Built-in battery (9 hours)
- Weight: 1.57 kg (3.46 pounds)

~~HK\$ 9,988~~ **HK\$ 8,748**

Upgrade to 3 years warranty:

~~HK\$ 11,956~~ **HK\$ 10,216**

13-INCH: 2.6GHZ

- 2.6GHz dual-core Intel Core i5
- Turbo Boost up to 3.1GHz
- 8GB 1600MHz memory
- 256GB PCIe-based flash storage
- Intel Iris Graphics
- Built-in battery (9 hours)
- Weight: 1.57 kg (3.46 pounds)

~~HK\$ 11,488~~ **HK\$ 10,188**

Upgrade to 3 years warranty:

~~HK\$ 13,456~~ **HK\$ 11,656**

13-INCH: 2.8GHZ

- 2.8GHz dual-core Intel Core i5
- Turbo Boost up to 3.3GHz
- 8GB 1600MHz memory
- 512GB PCIe-based flash storage
- Intel Iris Graphics
- Built-in battery (9 hours)
- Weight: 1.57 kg (3.46 pounds)

~~HK\$ 13,888~~ **HK\$ 12,198**

Upgrade to 3 years warranty:

~~HK\$ 15,856~~ **HK\$ 13,666**

15" Macbook Pro with Retina display

FREE
HK\$1495
GIFTS & COUPONS

15-INCH: 2.2GHZ

- 2.2GHz quad-core Intel Core i7
- Turbo Boost up to 3.4GHz
- 16GB 1600MHz memory
- 256GB PCIe-based flash storage
- Intel Iris Pro Graphics
- Built-in battery (8 hours)
- Weight: 2.02 kg (4.46 pounds)

~~HK\$ 15,288~~ **HK\$ 13,468**

Upgrade to 3 years warranty:

~~HK\$ 17,856~~ **HK\$ 15,496**

15-INCH: 2.5GHZ

- 2.5GHz quad-core Intel Core i7
- Turbo Boost up to 3.7GHz
- 16GB 1600MHz memory
- 512GB PCIe-based flash storage
- Intel Iris Pro Graphics
- NVIDIA GeForce GT 750M with 2GB GDDR5 memory
- Built-in battery (8 hours)
- Weight: 2.02 kg (4.46 pounds)

~~HK\$ 18,888~~ **HK\$ 16,431**

Upgrade to 3 years warranty:

~~HK\$ 21,456~~ **HK\$ 18,459**



FREE

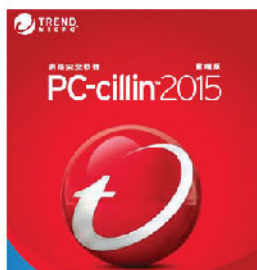
**1 YEAR ANTI-VIRUS &
PALM GUARD FOR MAC
FOR PURCHASE OF MACBOOK**



FREE TREND MICRO SECURITY **FREE** JCPAL PALM GUARD

List Price : HK\$175

- PC-cillin Maximum Security
- 1 Year Subscription
- 1 User
- Only activation key will be provided.



List Price : HK\$200

- Palm Guard for Macbook
- Material: Heat-resisting plastic
- Protect the mainframe from external scratch



ACCESSORIES & SOFTWARE

incase CAMPUS MINI BACKPACK CAMPUS COMPACT BACKPACK

- Fits up to 13" Macbook Models
- Fleece lined laptop compartment
- 360 degree laptop padding protects all sides and edges
- Durable 400D Nylon and 600D polyester construction
- Size: 29cm x 43cm x 14cm
- Color: Pink & Grey / Orange & Storm Blue

List Price:

~~HK\$ 390~~

Special Price:

HK\$ 280



- Fits up to 15" Macbook Models
- Fleece lined laptop compartment
- 360 degree laptop padding protects all sides and edges
- Durable 400D Nylon and 600D polyester construction
- Size: 30cm x 47cm x 15cm
- Color: Orange & Storm Blue / Charcoal & Washed Charcoal

List Price:

~~HK\$ 490~~

Special Price:

HK\$ 350



(*) speck SPECK SEE-THRU HARD SHELL FOR MACBOOK

- Extra protection for Macbook
- Thin & Light Design
- Fits all Macbook models
- Color: Clear / Black / Blue / Purple / Red

List Price:

~~HK\$ 388~~

Special Price:

HK\$ 280



PHOTOFAST i-FLASHDRIVE HD

- External memory expansion for iPad / iPhone
- Secured file Encryption for private
- Manage all your Data directly on the iOS-Devicefiles

List Price

Special Price

(8GB)

~~HK\$ 730~~

HK\$ 550

List Price

Special Price

(16GB)

~~HK\$ 998~~

HK\$ 750



KEYBOARD COVER

- Safeguard your valuable MacBook against spills, dust, and other contaminants without any annoying keypad interference. High precision molding that form fits to MacBook keys with only 0.1mm thickness

List Price:

~~HK\$ 180~~

Special Price:

HK\$ 99



BELKIN IPAD AIR KEYBOARD

- Slim, Lightweight Case for Portable Use
- TrueType Keys for Fast, Accurate Typing
- Innovative Multiple-angle Stand
- Simple Controls with Function Key
- Color : Black / Red / Pink / Blue

List Price:

~~HK\$ 648~~

Special Price:

HK\$ 459



MORE ACCESSORIES, PLEASE VISIT OUR WEBSITE : WWW.EDUOFFER.COM/APPLE

Personal Information (please fill in ALL * information with BLOCK LETTERS)

<p>* Full Name in English (please fill in with BLOCK LETTERS)</p> <p>_____</p> <p>* Student ID No./ Staff No.</p> <p>_____</p> <p>* Email Address (for product collection notification purpose)</p> <p>_____</p>	<p>* Contact Number - 1 (Mobile)</p> <p>_____</p> <p>Contact Number - 2 (Home / others)</p> <p>_____</p> <p><small>! Your personal information will be used for identity verification in this purchasing program only. All information will not be used or disclosed in any other circumstances.</small></p>
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Part A - Mac

Macbook Pro ** Each customer can only purchase a max. of 1 laptop (Either Macbook Pro / Macbook Air)		Please put a (✓) on the selected item		
Item no.	Description	Suggested Retail Price	Special Price	Tick
MD101ZP/A	MacBook Pro 13.3" - Intel Dual-core 2.5GHz Core i5/4GB DDR3 RAM/500GB HDD/SDXC/ Intel HD Graphics 4000/Super Drive/Bluetooth 4.0/802.11n wireless/Facetime HD camera/Aluminum	\$ 8,188	\$ 7,058	
MGX72ZP/A	MacBook Pro 13" with Retina display - Intel Dual-core 2.6GHz Core i5/8GB DDR3 RAM/128GB Flash Storage Intel Iris Graphics /Bluetooth 4.0/802.11ac wireless/Facetime HD camera/Aluminum	\$ 9,988	\$ 8,748	
MGX82ZP/A	MacBook Pro 13" with Retina display - Intel Dual-core 2.6GHz Core i5/8GB DDR3 RAM/256GB Flash Storage Intel Iris Graphics /Bluetooth 4.0/802.11ac wireless/Facetime HD camera/Aluminum	\$ 11,488	\$ 10,188	
MGX92ZP/A	MacBook Pro 13" with Retina display - Intel Dual-core 2.8GHz Core i5/8GB DDR3 RAM/512GB Flash Storage Intel Iris Graphics /Bluetooth 4.0/802.11ac wireless/Facetime HD camera/Aluminum	\$ 13,888	\$ 12,198	
MGXA2ZP/A	MacBook Pro 15" with Retina display - Intel Quad-core 2.2 GHz Core i7/16GB DDR3 RAM/256GB Flash Storage Intel Iris Pro Graphics /Bluetooth 4.0/802.11ac wireless/Facetime HD camera/Aluminum	\$ 15,288	\$ 13,468	
MGXC2ZP/A	MacBook Pro 15" with Retina display - Intel Quad-core 2.5 GHz Core i7/16GB DDR3 RAM/512GB Flash Storage GeForce GT 750M with 2GB GDDR5/Bluetooth 4.0/802.11ac wireless/Facetime HD camera/Aluminum	\$ 18,888	\$ 16,431	
MD015FE/A	3 Year AppleCare Protection Plan for Apple Macbook Pro 13" / Macbook Air (Exclude Battery)	\$ 1,968	\$ 1,468	
MD013FE/A	3 Year AppleCare Protection Plan for Apple Macbook Pro 15" with Retina Display (Exclude Battery)	\$ 2,688	\$ 2,028	

Macbook Air ** Each customer can only purchase a max. of 1 laptop (Either Macbook Pro / Macbook Air)		Please put a (✓) on the selected item		
Item no.	Description	Suggested Retail Price	Special Price	Tick
MD711ZP/B	MacBook Air 11" - 1.4GHz dual-core Intel Core i5 / 4GB DDR3 RAM/128GB SSD Intel HD Graphics 5000/Bluetooth/802.11ac wireless/Facetime HD camera/Aluminum	\$ 6,688	\$ 5,888	
MD760ZP/B	MacBook Air 13" - 1.4GHz dual-core Intel Core i5 / 4GB DDR3 RAM/128GB SSD Intel HD Graphics 5000/Bluetooth/802.11ac wireless/Facetime HD camera/Aluminum	\$ 7,488	\$ 6,688	
MD761ZP/B	MacBook Air 13" - 1.4GHz dual-core Intel Core i5 / 4GB DDR3 RAM/256GB SSD Intel HD Graphics 5000/Bluetooth/802.11ac wireless/Facetime HD camera/Aluminum	\$ 8,988	\$ 8,148	
MD015FE/A	3 Year AppleCare Protection Plan for Apple Macbook Pro 13" / Macbook Air (Exclude Battery)	\$ 1,968	\$ 1,468	

Part B - Accessories & Software

Item no.	Description	Suggested Retail Price	Special Price	QTY
GZA-00270	Office Mac Home and Student 2011 - English Medialess Version	\$ 1,099	\$ 1,099	
CL55476/78	INCASE Campus Mini Backpack (11.4" x 16.9" x 5.5") *Fits up to a 13" MacBook Pro <input type="checkbox"/> Pink & Grey <input type="checkbox"/> Orange & Storm Blue *Please select color	\$ 390	\$ 280	
CL55470/66	INCASE Campus Compact Backpack (11.8" x 18.5" x 5.9") *Fits up to a 15" MacBook Pro <input type="checkbox"/> Orange & Storm Blue <input type="checkbox"/> Charcoal & Washed Charcoal *Please select color	\$ 490	\$ 350	
SPK_MB	SPECK SeeThru Hard Case - Color: <input type="checkbox"/> Clear / <input type="checkbox"/> Black / <input type="checkbox"/> Blue / <input type="checkbox"/> Purple / <input type="checkbox"/> Red *Please select color Model: <input type="checkbox"/> MacBook Air 11" / <input type="checkbox"/> MacBook Air 13" / <input type="checkbox"/> MacBook Pro 13" / <input type="checkbox"/> MacBook Pro 13" Retina Display / <input type="checkbox"/> MacBook Pro 15" Retina Display *Please select model	\$ 388	\$ 280	

Part B - Accessories & Software

CC13/15MBP/MBA/MBPR-BLUE/BLACK	Quality SeeThru Hard Case - Color: <input type="checkbox"/> Clear / <input type="checkbox"/> Black / <input type="checkbox"/> Blue / <input type="checkbox"/> Purple) *Please select color Model: <input type="checkbox"/> MacBook Air 11" / <input type="checkbox"/> MacBook Air 13" / <input type="checkbox"/> MacBook Pro 13" / <input type="checkbox"/> MacBook Pro 13" Retina Display / <input type="checkbox"/> MacBook Pro 15" Retina Display *Please select model	\$ 198	\$ 150	
IFD08A8GB	Photofast i-FlashDrive-a 8 Pin - 8GB	\$ 730	\$ 550	
IFD08A16GB	Photofast i-FlashDrive-a 8 Pin - 16GB	\$ 988	\$ 750	
TB-KEYCOV-MB11	Keyboard Cover for Macbook Air 11" (Color: Clear)	\$ 180	\$ 99	
TB-KEYCOV-MB13&15	Keyboard Cover for Macbook Air 13" & Macbook Pro 13" & 15" (Color: Clear)	\$ 180	\$ 99	
F5L152qeC00/02/04/05	BELKIN Keyboard Folio for iPad Air <input type="checkbox"/> BLACK <input type="checkbox"/> RED <input type="checkbox"/> Pink <input type="checkbox"/> Blue *Please select color	\$ 648	\$ 459	
PKAPMBA11-C001/ C00G	Capdase Sleeve for Macbook Air 11" (Color: <input type="checkbox"/> Black / <input type="checkbox"/> Grey) *Please select color	\$ 190	\$ 150	
PK00M130-C001 / C00G	Capdase Sleeve for Macbook Pro / Macbook Air 13" (Color: <input type="checkbox"/> Black / <input type="checkbox"/> Grey) *Please select color	\$ 190	\$ 150	
PK00M150-C001 / C00G	Capdase Sleeve for Macbook Pro 15" (Color: <input type="checkbox"/> Black / <input type="checkbox"/> Grey) *Please select color	\$ 190	\$ 180	
MD564ZM/B	Apple USB SuperDrive	\$ 588	\$ 558	
MB829ZM/B	Apple Magic Mouse	\$ 518	\$ 499	
MB112ZM/B	Apple Wired Mighty Mouse	\$ 370	\$ 355	

Note: Arrangement of possible product launch of new model of Apple computer

As part of the agreement to comply for this 1 to 1 Program, the customer will follow the arrangement as below if there is new product launch of Apple computer after his / her submission of purchase order to Senco-Masslink Technology Ltd. It would ensure the delivery schedule for students on time before the new academic year.

(1) If customer's ordered computer is available for delivery, his / her purchase order cannot be exchanged, cancelled or refunded in any case.

(2) If customer's ordered computer cannot be fulfilled after the new product launch, Senco-Masslink will arrange its replacement new model and notify the customer accordingly. Customer is required to pay for the price difference if the price of its replacement model increases or Senco-Masslink will refund the price difference if its price reduces.

Payment Method	Cheque no. / Bank-in Ref.	Total Amount (HK\$) Part A + Part B + Part C
<input type="checkbox"/> By Cheque (Please make your cheque payable to "Senco-Masslink Technology Limited")		
<input type="checkbox"/> By Bank-in (HSBC a/c: 083-9-019817) Copy the Payment Slip (form BANK / ATM) is required.		

Order Procedure	Collection Schedule
1. Fill the personal information and select the products. 2. Submit the <u>Order Form</u> , <u>Payment</u> and <u>Student or Staff ID Card</u> Copy to Roadshow counter or to Senco office by mail / email / fax. 3. An order confirmation email will be sent to customer's email. (Exact date and time of the collection will be further confirmed by email.)	1. Order Period : 01-30 September, 2014 2. Collection Date: 3 to 4 weeks, counting from order & payment receipt date. **An email notification will send to customer's contact email once stock is ready to pick.
Declaration	Collection Venue
I, the undersigned, agree that this application is subject to the Terms and Conditions which, as I now confirm, I have read and agreed. Signature _____ Date _____	SENCO-MASSLINK TECHNOLOGY LTD. Add: 2/F, Sing Pao Building, 101 King's Road, North Point, HK (Exact collection period will be confirmed by email)

Terms and Conditions:

- Special Offer is valid till **30 September, 2014**.
- Offer is valid for the current Staff / Student / Alumni of Chu Hai College of Higher Education.
- Each eligible person is entitled to purchase ONE Laptop only.
- No cancellation is allowed upon order confirmation and no paid amount will be refunded.
- An administration cost of HK\$100 will be charged for the order amendment or refund raised by customer.
- This offer is not valid in conjunction with any other Apple promotion.
- Senco-Masslink Technology Ltd. is not responsible for any printing error.
- Senco reserves the right to change the Terms and Conditions or terminate the offer at any time without notice.
- For Product details, please visit <http://store.apple.com/hk>.
- Incomplete order form will not be processed and may cause delay in the ordering process.
- Prices indicated are final and non-refundable; Senco-Masslink has the right of final decision if there is any.

Enquiry Hotline: 2511 5760

email: eduoffer@sencohk.com

Fax: 2507 4695

Address: 2/F, Sing Pao Building, 101 King's Road, North Point, HK

**Office Hour: Mon-Fri: 9:30 - 1:00; 2:00-5:30
Sat: 9:30 - 12:30 (Sunday & Public Holiday: Closed)**